



# Circular Advantage happens when Kaizen meets the Circular Economy



Dr Scott Valentine

is a former Professor and Associate Dean of Sustainability and Urban Planning at RMIT University in Melbourne. He is the author of Wind Power Politics and Policies (Oxford University Press), Life in the Balance (Infinity) and co-author of the National Politics of Nuclear Power (Routledge), Fact and Fiction in Global Energy Policy (Johns Hopkins University Press) and Empowering the Great Energy Transition (Columbia University Press). Scott has extensive international experience specialising in business development and organisational development and is on the editorial boards of the journals Energy Research and Social Science, AIMS Energy, Sustainability Science and CSR and Environmental Management.

**Circular Advantage™** is a Program developed by KPMG for business.

It has been designed to help organisations examine the way they operate through a strategic lens – by helping to examine supply chains, their manufacturing and production processes, and their use of resources: people, energy, water.

Circular Advantage™ will help business identify savings and efficiencies. It will do so by enabling participating companies to work in a collaborative setting, share experience, and learn from each other as each applies the information gained to their own organisation.

## Program Delivery

A number of councils have collaborated with KPMG to offer this Program to business. Initially, the program is only available to companies in municipalities in Melbourne's North and South East. The participating councils are heavily subsidising the program which will be delivered online, commencing at the beginning of June.

Over 18 weeks, participants will be taken through 18 modules delivered by KPMG's Dr Scott Valentine. Scott is a renowned circular economy expert, and an advocate and exponent of online learning through his roles in academia and research.

An outline of the course content is provided at right.

## Program Objectives

Circular Advantage™ is a program for our times.

Australia will recover from its enforced shutdown and be different in so many ways. One is the realisation that globalisation has its risks. And another is likely to be a renewed emphasis on local manufacturing.

In recovery, our economy will need to be more circular than ever before.

The Circular Advantage™ Program will deliver insights and competencies to help rebuild business, and our economy.

## Program Content

You can gain a sense of what the Circular Advantage™ Program will offer and the exceptional learning experience you will obtain from participating, by watching this presentation which has been prepared by Scott Valentine

<https://youtu.be/YeeZ9HpMepM>

## Want to Know More ...

An online Information Session will be held on 14 May to describe the Program and answer your questions. We will shortly be sending you an invitation to join us and learn more about the program – its content, its objectives, and its delivery.

<b>Week 1</b>	Module 1	Introduction to the Program	
<b>Week 2</b>	Module 2	Introduction to the Circular Economy	
<b>Week 3</b>	Module 3	Preparing for the Circular Advantage	
<b>Week 4</b>	Module 4	Assessing Resource Development	
<b>Week 5</b>	Module 5	Assessing Process Efficiency	
<b>Week 6</b>	Module 6	Assessing and Modifying Behaviour	
<b>Week 7</b>	Module 7	Establishing Visions and Benchmarks	
<b>Week 8</b>	Module 8	Preparing your business for Success	
<b>Week 9</b>	Module 9	Design Thinking – Regenerate, Share, Optimise	
<b>Week 10</b>	Module 10	Design Thinking – Loop, Virtualise, Exchange	
<b>Week 11</b>	Module 11	Design Thinking – Other Approaches	
<b>Week 12</b>	Module 12	Reframing Boundaries and Refreshing Directions	
<b>Week 13</b>	Module 13	Establishing and Mapping Innovation Networks	
<b>Week 14</b>	Module 14	Financing a Circular Economy Transition	
<b>Week 15</b>	Module 15	Constructing a Circular Economy Roadmap 1	
<b>Week 16</b>	Module 16	Constructing a Circular Economy Roadmap 2	
<b>Week 17</b>	Module 17	Peer Evaluation of Roadmaps	
<b>Week 18</b>	Module 18	Looking Back at the Road Travelled	